

365 DAYS OF CARING SPONSORSHIP

United Way of Southeastern Pennsylvania

365 DAYS OF CARING builds partnerships between corporate volunteers, nonprofits and community agencies that help advance the common good through volunteerism. Our 2011 signature event, **United 2 Feed**, will take place on Friday, September 9 at the University of Pennsylvania's Grays Ferry Campus when we will join with Greater Philadelphia Cares and other community partners to pack more than 60,000 meals for local families.

Your sponsorship helps today and strengthens tomorrow for children, youth, families and seniors in our region.

365 Days of Caring Sponsorship Opportunities

\$30,000 Presenting Sponsor

Provides 1,500 families with four days worth of meals

Benefits include:

- Premier logo recognition on event collateral, including all 365 Days of Caring promotional materials:
 - Banners at Days of Caring Signature Event site
 - LIVE UNITED T-shirts for Volunteers*
 - United Way of Southeastern Pennsylvania (UWSEPA) website, 365 Days of Caring webpage
 - UWSEPA eNewsletter and Annual Report
 - Newspaper Ad
- Recognition on all publicity materials for the event
- 100 volunteer spots at Days of Caring Signature Event
- Customized volunteer project coordination

\$10,000 Silver Sponsor

Provides 500 families with four days worth of meals

Benefits include:

- Name recognition on event collateral, including all 365 Days of Caring promotional materials:
 - Banners at Days of Caring Signature Event site
 - LIVE UNITED T-shirts for Volunteers*
 - United Way of Southeastern Pennsylvania (UWSEPA) website, 365 Days of Caring webpage
 - UWSEPA eNewsletter and Annual Report
 - Newspaper ad
- 35 volunteer spots at Days of Caring Signature Event
- Customized volunteer project coordination

\$15,000 Gold Sponsor

Provides 750 families with four days worth of meals

Benefits include:

- Logo recognition on event collateral, including all 365 Days of Caring promotional materials:
 - Banners at Days of Caring Signature Event site
 - LIVE UNITED T-shirts for Volunteers*
 - United Way of Southeastern Pennsylvania (UWSEPA) website, 365 Days of Caring webpage
 - UWSEPA eNewsletter and Annual Report
 - Newspaper Ad
- 50 volunteer spots at Days of Caring Signature Event
- Customized volunteer project coordination

\$7,500 Bronze Sponsor

Provides 375 families with four days worth of meals

Benefits include:

- Name recognition on event collateral, including all 365 Days of Caring promotional materials:
 - Banners at Days of Caring Signature Event site
 - LIVE UNITED T-shirts for Volunteers*
 - United Way of Southeastern Pennsylvania (UWSEPA) website, 365 Days of Caring webpage
 - UWSEPA eNewsletter and Annual Report
 - Newspaper ad
- 25 volunteer spots at Days of Caring Signature Event

* Sponsorship must be secured by July 30, 2011 for Days of Caring T-shirt recognition and other communications deliverables.



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United Way of Southeastern Pennsylvania

FRIDAY, SEPTEMBER 9, 2011
University of Pennsylvania's Grays Ferry Campus
3500 Grays Ferry Ave, Philadelphia, PA 19146

Sponsor Name: _____

Sponsor Address: _____

Contact Name: _____

Contact Phone: _____

Contact E-mail: _____

Contact Fax: _____

Yes! We would like to sponsor 365 Days of Caring at the following level:

- | | | |
|--------------------------|--------------------|----------|
| <input type="checkbox"/> | Presenting Sponsor | \$30,000 |
| <input type="checkbox"/> | Gold Sponsor | \$15,000 |
| <input type="checkbox"/> | Silver Sponsor | \$10,000 |
| <input type="checkbox"/> | Bronze Sponsor | \$7,500 |

***Reminder: Sponsorship deadline is July 30, 2011 and
applies to all communications deliverables.***

****** Logos must be submitted in EPS vector format for inclusion on Days of Caring T-shirt ******

Signature: _____

Title: _____ Date: _____

To reserve your sponsorship, please forward this completed form by July 30, 2011
to Mary Ann Milner at mmilner@uwsepa.org or fax 215-665-2578.

Payments can be sent to:
United Way of Southeastern Pennsylvania
Attn: Mary Ann Milner
1709 Benjamin Franklin Parkway
Philadelphia, PA 19103

For further information or questions, please call 215-665-2534 or e-mail mmilner@uwsepa.org. Thank you.